Qualitative research write up

<https://www.sciencedirect.com/science/article/pii/S0965230204000347?casa_token=Caj_TeJzbNMAAAAA:eLpClrP5sH-oyBtHxopM7rb-mPAJNB1BQVyPse1B-lxdCFjkhRaui9rBgd-QF9lkYIOnFg7obgCa>